

ypdesignchallenge: **ideasforsustainable** **communities**

competition rules and guidelines

(updated August 30, 2008)



"It's time for us to go to the people rather than ask the people, especially the poor, to come to us."

Technical Assistance Organization
YOUNG PROFESSIONALS PROGRAM

YP Design Challenge: Ideas for Sustainable Communities
A Design Ideas Competition for Young Professionals

Competition Rules and Guidelines

I. Overview

- Promoter/Sponsor** 1. TAO-Pilipinas, a non-government organization, seeks to encourage young design professionals to apply their creative abilities and design skills to projects addressing real community needs. The holding of the Young Professionals' Design Challenge affirms the organization's commitment to providing technical assistance to the marginalized sectors by calling for ideas that deal with the shelter needs of poor communities and with the wider issues and challenges of social housing and sustainable human settlements development.
- Goals of the Design Competition** 2. The goal of the YP Design Challenge is to generate ideas and design solutions for sustainable community development in urban poor settlements.
3. The competition targets design solutions tailored towards the conditions present in urban poor communities where TAO-Pilipinas does its technical assistance work such as SHEC (Saint Hannibal Empowerment Center)-assisted community in Malibay, Pasay, and SAPSPA (Samahan para sa Angkop na Pabahay sa San Pablo Apostol) in Tondo, Manila City. Community visits to the sites will be integrated in the competition program.
4. The competition provides an opportunity for young design professionals to put forward innovative, environmentally-sound, appropriate and affordable design solutions that can benefit poor and informal communities and improve the livability of social housing sites.
- Competition Theme and Format** 5. The YP Design Challenge is a design ideas competition comprised of three design challenges, working around themes of sustainable community development. Each category has its own set of competition guidelines, judging criteria and prizes. Participants may choose to join in any or all of the following design challenge categories:

Design Challenge 1: Sustainable Shelter
Design Challenge 2: Trash Transformation
Design Challenge 3: Portable Playhouse

Detailed competition guidelines for each category are in Annexes A-C.



TAO-Pilipinas, Inc. (Technical Assistance Organization)
27-A Matiyaga Street, Barangay Central, Diliman, 1100 Quezon City
Telephone Nos: (632) 4367301/4410998 Fax No.: (632) 4410998
URL: www.tao-pilipinas.org Email: info@tao-pilipinas.org

II. General Provisions for Conduct of Competition

Competition Director and Secretariat Committee

6. TAO-Pilipinas shall appoint a Competition Director to prepare the conditions and supervise the conduct of the competition. His/her functions include ensuring that the competition timetable and rules are respected, supervising the reception of the competitors' questions and dispatching replies, the reception of competition entries and ensuring the competitors' anonymity during the judging process.
7. A Secretariat Committee will also be appointed by TAO-Pilipinas to assist in the organization of the competition and facilitation of the registration process, and to check that entries fulfill the mandatory requirements for the competition. The Competition Director will supervise the work of the Secretariat Committee.

Jury Composition

8. TAO-Pilipinas shall mobilize a jury panel for each of the design challenge category. The Jury will consist of the following design and allied professionals:
 - Design Challenge 1: Sustainable Shelter
 1. Arlene Christy D. Lusterio, Executive Director, TAO-Pilipinas, Inc.
 2. Nathaniel von Einsiedel, PhD., President, Philippine Institute of Environmental Planners (PIEP)
 3. Ramon Alberto B. Nolido, President, R.A. Nolido Construction Corporation
 - Design Challenge 2: Trash Transformation
 1. Gertrudes C. Samson, Education & Training Program Coordinator, TAO-Pilipinas, Inc.
 2. Rachele F. Medina, Editor-in-Chief, Real Living Magazine
 3. *One jury member to be announced*
 - Design Challenge 3: Portable Playhouse
 1. Ma. Faith Y. Varona, Research & Publications Program Coordinator, TAO-Pilipinas, Inc.
 2. Eleanor C. Ramos, Animator and Film Director
 3. Robert A. Alejandro, Artist-Designer

Jury Authority and Responsibilities

9. The Jury has authority to select three of the submitted entries as ranked winners, unless no submissions fulfill the requirements of the competition program.
10. The responsibilities of the jury include:
 - (a) study and approval of the competition guidelines;
 - (b) review of all eligible design entries and selection of winning entries;
 - (c) preparation of statement of their findings in a jury report; and
 - (d) awarding of competition winners.

Competition Schedule

11. The following schedule and deadlines shall be observed:
June 06 - Competition Launch; Registration opens and guidelines available on the website



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July 31 - Last day to submit questions
 August 11 - Answers to questions posted on website
 August 05-08 - First schedule of mandatory area visits to TAO-assisted communities
 September 02-05 - Second schedule of mandatory area visits to TAO-assisted communities
 September 16 - Last day to register for Sustainable Shelter
 October 17 - Last day to register for Trash Transformation and Portable Playground
 October 1 to 24 – Submission period for Sustainable Shelter
 November 3 to 17 – Submission period for Trash Transformation and Portable Playground
 November - Submission processing period; Jury review and deliberation period
 December - Announcement of winners; Completion of competition

12. Schedules and deadlines are subject to change at any time by TAO-Pilipinas. TAO-Pilipinas will provide reasonable prior notice of any such changes on the competition website.

Eligibility Requirements

13. Competitions in the *YP Design Challenge* are open to individuals or teams of:
 a. undergraduate students of architecture, engineering, interior design, fine arts, industrial design, and environmental planning; and
 b. young professionals in the above mentioned disciplines, with not more than 5 years of professional experience.

14. Any team entering the competition must identify one individual to be the official registrant in the competition who will also be the official representative of the competitor team. Each team member may submit only one submission for each of the design challenge categories.

15. Members of the competition technical committee, consultants and competition jury, all TAO-Pilipinas employees, board members and their immediate families are ineligible to compete.

Registration Requirements and Mandatory Visit to TAO-assisted Communities

16. To enter the competition, all participants must first register by filling out and submitting a Registration Form. Once submitted, registrants will receive an acknowledgement and registration number. Please see Annex D for a step-by-step guide in obtaining, completing and submitting the Registration Form.

17. All official registrants must also participate in an area tour-community visit at SHEC and SAPSPA. A series of site visits shall be scheduled and arranged by TAO-Pilipinas. Only 20 slots will be allotted for each site visit; registrants must reserve slots from the schedule list that TAO shall post in the competition website.

18. Only submissions with prior registration and site visit attendance will be reviewed. Registrants may submit only one design entry per design challenge/category.



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19. Entry to the competition shall require a non-refundable registration fee of Php 300.00 per submission. Payment of registration fee shall be through deposit to the following China Bank–SM North Branch bank account:

Account name: TAO-Pilipinas, Inc.

Account number: 208-074941-5

A validated deposit slip should be faxed to (632) 441-0998 together with the completed registration form.

Communications

20. All necessary information about the competition can be accessed via the competition website [www.ypdesignchallenge.tao-pilipinas.org]. The website's Resources page will also feature documents and links that can be accessed/ downloaded to aid in the participants' research.
21. Any questions that competitors wish to ask about the competition process and guidelines should be addressed to the Competition Director and sent through fax or email. A deadline for submission of competition questions is specified on the competition schedule (section 11). Answers to questions will be posted on the website.
22. Competitors shall not directly or indirectly reveal the identity of authorship of submitted entries and hold communication with the Sponsor, Competition Director and Secretariat Committee, Jury and Consultants, except as provided under section 21.

Submission Requirements

23. Each entry submitted must include a completed Submission Form with their Presentation Boards. Completed Submission Forms must be enclosed in a plain, opaque envelope which must be sealed and affixed to the back of the Presentation Board.
24. For submissions to be eligible, entrants must follow the requirements regarding the presentation board layout format as illustrated and outlined in Annexes A-C.
25. Strict anonymity of the identity of entrants will be observed in the conduct of the competition until the jury makes its report. Other than the entrant's registration number, the Presentation Boards shall not bear identification names, symbols or marks that might serve to reveal the identity of the author/s of the submission.
26. Competitors may employ any presentation technique and use any medium, or combination of media that can be accommodated within the prescribed presentation board format. The method used for representations may include photographs of scaled models, computer-generated images, manual/hand drawings, or any other form of two-dimensional representation.

Packaging, Delivery, and Condition of the Submissions

27. Submissions should be double wrapped in heavy opaque paper. The outer wrapping carries postmark and return address and removed upon receipt; the inner wrapping bears no marks and shall be opened at the start of the review process. Corner protection for the boards is also advised.



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28. Submissions should be addressed to the Competition Director and may be mailed or hand carried to TAO-Pilipinas Office, 27-A Matiyaga Street, Barangay Central, Diliman, Quezon City. Registrants are responsible for pre-paying all mailing costs. Submissions with outstanding mailing costs will not be accepted.
29. The submission deadline for all competitions is on the date specified on the competition schedule (section 11). All submissions must be received no later than 5:00 p.m. on that date. No late submissions will be accepted.
30. Each entrant bears the responsibility for the proper and timely delivery of their submission. No responsibility is assumed by the competition organizers for late entries. Incomplete entries or entries that do not comply with the prescribed submission requirements will be disqualified.

Judging Process

31. Before jury review, the secretariat committee will examine all submissions to ascertain whether they comply with competition rules and requirements. They will present to the jury the list of any ineligible submissions and the jury will render final determination of disqualified entries. All qualified entries will be displayed to be personally examined by jurors during the jury review sessions.
32. The three sets of jury corresponding to the three design challenge categories will convene to review all eligible entries based on the established criteria and in conformity with the requirements of the competition program. Each of the competition categories has a set of criteria for judging as detailed in Annexes A-C .
33. The jury will first nominate a select number of favorites to go on a final round of judging. From this finalist pool, they will review and score all finalists against the judging criteria. The jury shall select winning designs and designate first, second, and third prizes (for each competition category). They will make such a selection unless no design is submitted which fulfills the requirements of the competition program.
34. After the selection of winning entries, a jury report outlining the findings of the jurors will be prepared. The jury report shall contain the detailed critique of the 1st, 2nd, and 3rd place winners plus any honorable mentions the Jury may recognize.
35. Prior to and during the jury review process, the jury shall make no effort to know the identity of the various competitors. Only after the winning designs have been selected will the envelopes containing the winners' names are to be opened by the jury.

Prizes and Benefits

36. First, Second and Third prize winners will be awarded in each competition category. The total prize money pool is Php110,000 (as of August 2008) and the distribution of prize money may vary across competition categories. Distribution of the award prizes are as



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follows:

- Design Challenge 1: Sustainable Shelter
 - First Prize Php 20,000
 - Second Prize Php 12,000
 - Third Prize Php 8,000
- Design Challenge 2: Trash Transformation
 - First Prize Php 20,000
 - Second Prize Php 10,000
 - Third Prize Php 5,000
- Design Challenge 3: Portable Playhouse
 - First Prize Php 20,000
 - Second Prize Php 10,000
 - Third Prize Php 5,000

37. Honorable Mentions may be given, without cash awards, at the discretion of the Jury. Prize winners and notable entries will also receive certificates and tokens from TAO-Pilipinas. Winning and notable entries will also be featured in select media publications and in TAO-Pilipinas presentations and e-publications.

38. Ideas and details from the winning designs may be incorporated in TAO projects in the communities and the designers will be given the opportunity to be involved in TAO's technical assistance work in the case that winning designs are to be implemented. Separate fundraising activities may be undertaken for possible prototype construction and implementation of winning designs.

Notification and Awarding of Winners

39. All prize winners will be contacted by email or telephone as soon as the jury findings and report have been finalized. The announcement of the results of the competition will be posted in the competition website.

40. Prizes will be awarded during the closing ceremony of the competition, to be scheduled and organized by TAO-Pilipinas.

Display of Competition Results and Exhibition of Design Entries

41. Entries will not be displayed in public until after judging is complete and all results have been determined. All winning designs and notable entries, together with the jury findings and report, will be publicly exhibited as soon as possible after the close of the competition.

Ownership and Publication of Submissions

42. The submitted presentation boards of winning designs and notable entries shall not be returned and shall be the exclusive property of TAO-Pilipinas. TAO shall be granted the right to record, copy, publish, exhibit and distribute them in any and all media, without limitation and without compensation to the entrant. Use of any submissions will be properly credited.

Return of Submissions

43. The remaining non-winning entries (not selected for exhibition) may be claimed from TAO-Pilipinas within 90 days after the close of the competition.



Copyright 44. TAO-Pilipinas assumes all submitted designs are original and are the works and/or the property of the entrant with all rights granted therein. TAO-Pilipinas is not liable for any copyright infringement on the part of the entrant.

Contact Persons 45. Should there be any queries concerning the competition, please contact:

Zhalimar Ilagan-Santos
YP Program Staff
Telefax: (63-2) 441-0998 / 436-7301
Mobile: 0929-6800924

Geraldine R. Matabang
YP Program Coordinator
Mobile: 0915-3166822
Email: ypdc@tao-pilipinas.org



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YP Design Challenge: Ideas for Sustainable Communities

Annex A: Detailed Guidelines for Design Challenge 1

Design Challenge 1: Sustainable Shelter

Sub-themes: Water & Energy conservation and efficiency; Disaster resilience; Ecological waste management

Design Assignment

The competition challenges participants to design a housing unit that applies the principles of green design and construction. The proposed design should be geared towards the conditions in typical urban poor settlements in Metro Manila (i.e. SHEC-assisted community in Malibay, Pasay City and SAPSPA in Tondo, Manila City).

Space Requirement

The following areas are minimum requirements and may be modified or manipulated as needed to allow for design innovation: living areas (kitchen, dining, living); sleeping areas (bedrooms); toilet and bath; and storage areas.

Lot size for individual housing unit is 32 square meters. The house design should comply with BP 220 standards for floor areas, frontage, setbacks and easements, heights and distances, construction cost, etc.

Judging Criteria

Criterion # 1: The design solution should clearly show the use of sustainable design features and appropriate building technologies. It should at minimum integrate features of energy efficiency, disaster-resilient building design, rainwater harvesting, and waste management.

Criterion # 2: The design should be original and innovative. The proposed design could demonstrate the application of new knowledge, new application of existing knowledge, or the unique mix of existing and new knowledge.

Criterion # 3: The design should be cost-effective. Designers can apply advanced or simple technologies and should consider use of local materials and tools/equipment, labor and construction methods, ease of maintenance and repair.

Criterion # 4: The design should be environmentally-sound. Designers should consider choice of materials and environmental impact of the building design.

Criterion # 5: The design should be socio-culturally sensitive and affordable (as defined by BP 220 Minimum Standards for Socialized Housing Implementing Rules and Regulations Section 4. C and RA7279 Urban Development and Housing Act Section 3.a), has high possibility of being constructed by people's organizations like SHEC.

Designers are asked to use the criteria listed as guidelines and should not be limited by these criteria in developing their designs. Entries will be judged based on these criteria and other considerations stemming from the jury's background and experience.

Submission Requirement

B	A
	E
C	
D	

Each entry submitted should contain the following:

- Completed Submission Form placed in an opaque, white envelope and affixed at the back of the presentation board
- Presentation board, 30"x40" oriented vertically and with the following format:

Area A: registration number

Area B: perspective drawing; floor plans in 1:50m scale

Area C: elevations and sections in 1:50m scale

Area D: spot detail drawings and diagrams

Area E: text explaining overall design concept; narrative description of design addressing each of the judging criteria (maximum of 500 words; minimum 14pt. font type size)



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Jury

The jury panel members are:

Arlene Christy D. Lusterio, Executive Director, TAO-Pilipinas, Inc.

Nathaniel von Einsiedel, PhD., President, Philippine Institute of Environmental Planners (PIEP)

Ramon Alberto B. Nolido, President, R.A. Nolido Construction Corporation

Prizes

1st prize: Php 20,000

2nd prize: Php 12,000

3rd prize: Php 8,000

Application and submission dates

Registration deadline: September 16, 2008

Submission period: October 01-24, 2008

Results announced: December 2008



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URL: www.tao-pilipinas.org

YP Design Challenge: Ideas for Sustainable Communities

Annex B: Detailed Guidelines for Design Challenge 2

Design Challenge 2: Trash Transformation

Sub-themes: Solid waste management; Economic sustainability of communities

Design Assignment

The competition challenges designers to develop models/samples of marketable products (made from discarded materials) that urban poor people's organizations like SHEC in Malibay, Pasay and SAPSPA in Tondo, Manila can replicate, creating opportunities for income-generating recycling by its members. Designers should present a series of three product designs using the same set of discarded materials (as raw materials for production).

Judging Criteria

Criterion # 1: The designs should be innovative examples of extending the lifecycle of discarded materials

Criterion # 2: The designed products should be creative and functional.

Criterion # 3: The designed products should help establish income-generating waste management activities for the community.

Designers must consider the level of expertise and tools/equipment required to create the product and the overall marketability of the product.

Submission Requirement

B	A
	F
C	
D	
E	

Each entry submitted should contain the following:

- Completed Submission Form placed in an opaque, white envelope and affixed at the back of the presentation board
- Presentation board, 30"x40" oriented vertically and with the following format:

Area A: registration number

Area B: photos/images of designed products

Area C: drawing details/diagrams of step-by-step procedure for making product design 1

Area D: drawing details/diagrams of step-by-step procedure for making product design 2

Area E: drawing details/diagrams of step-by-step procedure for making product design 3

Area F: text explaining overall design concept; narrative description of design addressing each of the judging criteria (maximum of 500 words; minimum 14pt. font type size)

Jury

The jury panel members are:

Gertrudes C. Samson, Education & Training Program Coordinator, TAO-Pilipinas, Inc.

Rachelle F. Medina, Editor-in-Chief, Real Living Magazine

One jury member to be announced

Prizes

1st prize: Php 20,000

2nd prize: Php 10,000

3rd prize: Php 5,000

Application and submission dates

Registration deadline: October 17, 2008

Submission period: November 03-21, 2008

Results announced: December 2008



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YP Design Challenge: Ideas for Sustainable Communities Annex C: Detailed Guidelines for Design Challenge 3

Design Challenge 3: Portable Playground
Sub-themes: child-friendly community development

Design Assignment

The competition challenges participants to design a mobile playground unit for a community that should offer a variety of play spaces for preschool-age children (ages 2-5) and elementary-age children (ages 6-12). The proposed design should be geared towards the conditions in typical urban poor settlements in Metro Manila (i.e. SHEC-assisted community in Malibay, Pasay City and SAPSPA in Tondo, Manila City).

Space Requirement

The total ground area that should be occupied by the playground should not exceed 100 square meters.

Judging Criteria

- Criterion # 1: The design should provide adequate spaces for appropriate and safe play experiences of children and create opportunities for teaching children the value of environmental responsibility
- Criterion # 2: The playground unit should be mobile and transportable to other areas of available open space in a community.
- Criterion # 3: The playground unit should be cost effective and should be built using sustainable construction materials and techniques. Designers should consider use of local materials, tools/equipment and labor and construction methods, durability and ease of maintenance and repair.
- Criterion # 4: The design should be socio-culturally sensitive and affordable, has high possibility of being constructed by people's organizations like SHEC and SAPSPA.

Submission Requirement

B	A
	E
C	
D	

Each entry submitted should contain the following:

- Completed Submission Form placed in an opaque, white envelope and affixed at the back of the presentation board
- Presentation board, 30"x40" oriented vertically and with the following format:

- Area A: registration number
- Area B: perspective drawing; floor plans in 1:50m scale
- Area C: elevations and sections in 1:50m scale
- Area D: spot detail drawings and diagrams
- Area E: text explaining overall design concept; narrative description of design addressing each of the judging criteria (maximum of 500 words; minimum 14pt. font type size)

Jury

The jury panel members are:
Ma. Faith Y. Varona, Research & Publications Program Coordinator, TAO-Pilipinas, Inc.
Eleanor C. Ramos, Animator and Film Director
Robert A. Alejandro, Artist-Designer

Prizes

- 1st prize: Php 20,000
- 2nd prize: Php 10,000
- 3rd prize: Php 5,000

Application and submission dates

Registration deadline: October 17, 2008
Submission period: November 03-21, 2008
Results announced: December 2008



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YP Design Challenge: Ideas for Sustainable Communities Annex D: REGISTRATION PROCEDURE

Step 1:

Please read all the materials contained on www.ypdesignchallenge.tao-pilipinas.org.
A printable PDF version of the competition rules and regulations is available for downloading at this website.

Step 2:

Download a Registration Form, print and complete the registration information.

Step 3:

Pay your registration fee of Php300.00 through cash deposit to the following China Bank-SM North Branch bank account:

Account name: **TAO-Pilipinas, Inc.**

Account number: **208-074941-5**

Step 4:

Fax your completed Registration Form together with the validated deposit slip to (632) **441-0998**. All Registration Forms for the competition must be received by September 16, 2008 (for Sustainable Shelter) and by October 17, 2008 (for Trash Transformation and Portable Playground), not later than 5:00pm.

Step 5:

You will receive a Registration Acknowledgement via email. You will be asked to confirm a date from the list of mandatory site visit schedules. Please print the Registration Acknowledgement and retain for reference.

Step 6:

Bring your Registration Acknowledgement during your scheduled site visit and submit to the site visit facilitators.

Step 7:

Those with completed registration and site visit attendance will receive their Submission Form via email. Please complete and print this form.

Step 8:

Prepare your Presentation Boards according to the guidelines for the presentation board format and adhering to all competition rules and regulations. Your registration number should be on the upper right hand corner of the front of your Presentation Board.

Step 9:

Enclose the completed Submission Form in a plain, opaque envelop which must be sealed and affixed to the back of the Presentation Board. Double-wrap submission in heavy opaque paper (preferably with corner protection). Names and addresses should be clearly marked on the mailing package.

Step 10:

Submissions should be addressed to the YP Design Challenge Director and may be mailed or hand carried to **TAO-Pilipinas Office, 27-A Matiyaga Street, Barangay Central, Diliman, Quezon City 1100**. All submissions for the competition must be received by October 24, 2008 (for Sustainable Shelter) and by November 21, 2008 (for Trash Transformation and Portable Playground), not later than 5:00pm. You will receive a Submission Acknowledgement upon submission.



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YP Design Challenge: Ideas for Sustainable Communities REGISTRATION FORM

Complete this form and fax to (632) **441-0998** together with the validated deposit slip (for the Php300 registration fee). All registration forms for the competition must be received by deadline of registration, not later than 5:00pm.

By completing and submitting the registration requirements, the registrant attests that he/she has read the YP Design Challenge Guidelines (www.yppdesignchallenge.tao-pilipinas.org), including all items referring to eligibility, submissions, disqualification, and conditions. He/She also agrees to be bound by the competition rules and requirements and authorizes TAO-Pilipinas to exhibit, publish or reproduce and archive any or all parts of the submission.

Upon submittal of the Registration Form, registrants will be assigned a unique registration number and receive a Registration Acknowledgement (via email) with this number indicated.

DESIGN CHALLENGE CATEGORY: _____
(Please indicate which category you are entering in for this registration)

OFFICIAL REGISTRANT

Name:	<input type="text"/>		
Age & Date of Birth:	<input type="text"/>	Signature:	<input type="text"/>
Home Address:	<input type="text"/>		
Telephone No:	<input type="text"/>	Fax No:	<input type="text"/>
Mobile No:	<input type="text"/>	Email Address:	<input type="text"/>

(for professionals)

Degree finished:	<input type="text"/>	Year graduated:	<input type="text"/>
University/College attended:	<input type="text"/>		
Current Employment (Name of Firm/Company):	<input type="text"/>		

(for students)

University/College:	<input type="text"/>
Year and Course:	<input type="text"/>

Is the entry part of your academic requirement? (Yes or No)	<input type="checkbox"/>	If Yes, please write name of Professor or Adviser:	<input type="text"/>
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TEAM MEMBERS (if any)

Name of team member 1:	<input type="text"/>		
Age & Date of Birth:	<input type="text"/>	Signature:	<input type="text"/>
Telephone/Mobile No:	<input type="text"/>	Email Address:	<input type="text"/>
Name of team member 2:	<input type="text"/>		
Age & Date of Birth:	<input type="text"/>	Signature:	<input type="text"/>
Telephone/Mobile No:	<input type="text"/>	Email Address:	<input type="text"/>



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YP Design Challenge: Ideas for Sustainable Communities

Annex E: Jury Profiles

Jury Panel for Design Challenge 1: Sustainable Shelter

Arlene Christy D. Lusterio, Executive Director, TAO-Pilipinas, Inc.

Arlene Lusterio is the Executive Director of TAO-Pilipinas and a licensed Architect and Environmental Planner. She has a Master of Architecture in Human Settlements from the Katholieke Universiteit Leuven in Belgium, and a Bachelor of Science in Architecture from the University of the Philippines in Diliman. Arlene is also a Research Fellow of the Asian Scholarship Foundation and in 2006 conducted a 9-month study on the river basin and coastal settlements in the Mekong Delta in Vietnam.

Prior to establishing TAO-Pilipinas in 2001, Arlene worked for the urban planning firm Planning Resource and Operations System (PROS) under Dr. Geronimo V. Manahan. She also worked as coordinator for the Philippine Institute for Alternative Futures and Building Alliances for Action and Initiatives (BALAI), and as project architect for the people's organization Samahan Para sa Angkop na Pabahay ng San Pablo Apostol (SAPSPA).

Apart from being the ED, Arlene is also the Human Settlements and Environment Program Coordinator of TAO. She takes the helm in implementing technical assistance projects with various urban poor community organizations in Metro Manila. These projects include subdivision planning and site development for socialized housing, conceptual development planning for negotiations on security of tenure, and architectural designs of housing units and community facilities.

Nathaniel von Einsiedel, PhD., President, Philippine Institute of Environmental Planners

Nathaniel von Einsiedel is a registered Environmental Planner as well as Architect in the Philippines, and accredited as an Urban Development Specialist by the World Bank, Asian Development Bank, and the United Nations. His over 30 years of experience in government, the private sector, and international development assistance agencies include low-income urban housing, mixed-use complexes, heritage conservation, downtown redevelopment, sustainable communities, and capacity building for urban management. He was the Commissioner for Planning of Metro Manila from 1979-1989 where he established the first ever Metro Manila Land Use Plan and Zoning Ordinance, the Capital Investments Folio, and Local Government Planning System. While serving government, his notable projects included the BLISS Housing Projects, Ecology Village, and the Milelong and Creekside Commercial Areas. He was also part of the team that proposed the redevelopment through public-private partnerships of the military bases (Aguinaldo, Bonifacio, Crame, and Villamor) and other government-owned properties such as the Alabang Stock Farm (now Filinvest City) and North Triangle Area (site of the new Trinoma Shopping Center).

He also served as the Regional Director for Asia-Pacific of the United Nations Urban Management Program where he initiated and supervised various development and capacity building projects in 22 cities in 11 Asian countries. Since his return to the Philippines in 2004, he has been focusing on private consulting work, with a wide variety of urban planning projects in Metro Manila, Iloilo City, and Negros Occidental, as well as with the Asian Development Bank, the United Nations, and a number of bilateral assistance agencies. He is a Fellow and



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presently the President of the Philippine Institute of Environmental Planners (PIEP), a Trustee of the Heritage Conservation Society, and a member of the Green Architecture Movement. He holds a BS Architecture degree from the University of the Philippines, a MS in Urban Planning from Columbia University in New York, and a PhD in Public Administration from Pacific Western University in Hawaii. He is currently developing his own property in Silay City into a sustainable community for 25 families.

Ramon Alberto B. Nolido, President, R.A. Nolido Construction Corporation

Ramon Nolido is the President of R.A. Nolido Construction Corporation and a licensed Civil Engineer. He has a Master in Business Administration, a Master in Structural Engineering, and a Bachelor of Science in Civil Engineering from the University of the Philippines in Diliman. His firm's projects include residential, institutional and commercial establishments, hotel and resort developments, and infrastructure projects.

Ramby is also a consultant and resource person for the Construction Manpower Development Foundation, National Engineering Center (NEC) in UP, and Continuing Providers of Education, Inc. He is consulted for his expertise in construction management and supervision, cost estimating, construction project controls, and value engineering. He was also a faculty member and assistant professor at the UP College of Architecture where he taught structural design of timber, steel and reinforced concrete. He is a member/director of various professional organizations such as Philippine Institute of Civil Engineers, Philippine Constructors Association, and Ateneo Alumni Association.

Jury Panel for Design Challenge 2: Trash Transformation

Gertrudes C. Samson, Education & Training Program Coordinator, TAO-Pilipinas, Inc.

Ger Samson is a licensed Architect and current Education & Training Coordinator of TAO-Pilipinas. She has a Master of Architecture in Human Settlements from the Katholieke Universiteit Leuven in Belgium, and a Bachelor of Science in Architecture from the University of the Philippines in Diliman. Before joining TAO, she was the Technical Officer in the Construction Technology Unit of Habitat for Humanity Philippines (a non-profit ecumenical Christian housing ministry involved in building homes for disadvantaged Filipino families), conducted trainings and construction supervision on alternative building technologies like Concrete Interlocking Blocks (CIB) and Interlocking Compressed Earth Block (iCEB). Ger also previously worked as program coordinator and architect for Samahan Para sa Angkop na Pabahay ng San Pablo Apostol (SAPSPA) and as project officer for Alternative Planning Initiatives (ALTERPLAN), a non-profit organization focusing on the promotion and advocacy of integrated socio-physical planning.

At TAO-Pilipinas, Ger works with several community organizations to implement projects on participatory community development planning, community-based solid waste management, community-based disaster risk management, and capability building for community leaders. Her masteral thesis is entitled "From Emergency Shelter Towards Implementation of Disaster Resistant Technologies in the Philippines" and she has lectured on this topic in various venues throughout the country.

Rachelle F. Medina, Editor-in-Chief, Real Living Magazine

Rachelle Medina is the Editor in Chief of Real Living, a monthly home and lifestyle magazine, and Book Editor of Real Home Ideas, an annual sourcebook on design tips, decorating trends and home furnishings published by Summit Media. She has also contributed articles on design



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for Urban Pads and Groovy Homes, design books published by Page One in Singapore. Other publications where she has been associate editor or contributing writer include BluPrint, MEGA, My Home, SPACE, The Manila Times, and Good Housekeeping.

Rachelle is a licensed Interior Designer and has a Bachelor of Science in Interior Design from the University of the Philippines in Diliman. She has worked for design firms like JME Interiors, ADR Designs, and EXCELL Contractors & Developers, Inc.

One jury member to be announced

Jury Panel for Design Challenge 3: Portable Playground

Ma. Faith Y. Varona, Research & Publications Program Coordinator, TAO-Pilipinas, Inc.

Faith Varona is a licensed Architect and Environmental Planner and the Research & Publications Program Coordinator of TAO-Pilipinas. She has a Master of Urban Management and Development from the Institute of Housing and Urban Development Studies (IHS)-Erasmus University in Netherlands and a Post-graduate Diploma in Urban & Regional Planning and Bachelor of Science in Architecture from the University of the Philippines in Diliman.

Before establishing TAO-Pilipinas in 2001, she worked for various non-government organizations such as Alternative Planning Initiatives (ALTERPLAN), NGO-Coalition for Cooperatives Development, Oxfam-America, and Building Alliances for Action and Initiatives (BALAI). Her current projects at TAO include the TAO Resource Center (mini-library, publication of a bi-annual magazine, and online resources on sustainable human settlements and social housing); research projects on alternative materials and technology; and process documentation of TAO's technical assistance to urban poor communities. Gender-sensitive development planning and architectural heritage preservation are among her other research interests.

Eleanor C. Ramos, Animator and Film Director

Ellen Ramos is a licensed Architect and has a Bachelor of Science in Architecture from the University of the Philippines in Diliman. She worked as a full-time architect and CADD specialist before studying animation at the Mowelfund Film Institute in 1992. She joined more workshops under German experimental filmmaker Christoph Janetzko. In 1996, she was the Philippine representative at the ASEAN-COCI Film Workshop in Malaysia, and was the 1997 UNESCO-Aschberg scholar at the Cologne Academy of Media Arts in Germany. She was the Head of Education and Animation Lecturer at the Mowelfund Film Institute from 1993-2004.

She has worked on various short film productions as animation director, production designer, set artist, editor, and sound recordist. She also does graphic design work for cultural events and institutions. An active member of Pinoy Animagination - a group of Filipino independent animators, her creation, "Doon sa Kabila ng Bulkan" (The Other Side of the Volcano), won the First Prize for Animation at the 1997 CCP Awards for Alternative Film & Video and has been selected to compete in various international film festivals. With co-director Paolo Villaluna, their debut feature film "Ilusyon" is the first digital film to be Rated A by the Cinema Evaluation Board in 2005. Their second film "Selda" (2007) is set to compete in international film festivals this year.

Presently, she is involved with Blacksoup, a film collective working on documentaries, audio-visual productions, and multi-media projects.



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Robert A. Alejandro, Artist-Designer

Robert Alejandro is an award-winning freelance artist-designer and has a Bachelor of Fine Arts (Major in Visual Communications) degree from the University of the Philippines in Diliman. His projects include space design & environmental graphics for architectural projects, graphic design services to businesses of all sizes, book and magazine design, including book cover art and illustration for children's books, coffee table books, art books and more.

Robert has been involved in product design since the 70's when he designed for the family gift shop business *Papemelroti*. Today, he continues to design calendars, stationery, memo pads, greeting cards, wrapping paper, T-shirts and other products for various clients.

As an on camera reporter for Cheche Lazaro's "The Probe Team", he was "the drawing reporter", often sketching during the reportage. He also hosted the popular "Art is-kool", an art show for children.



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YP Design Challenge: Ideas for Sustainable Communities Annex F: Answers to Frequently-Asked-Questions (FAQs)

Questions

On Eligibility:

1. Up to how many members can there be in a team entry?
2. For teams entering the competition, can a team be composed of members from different fields or should it be only teams with members coming from a single field/discipline (e.g. architecture, engineering, etc.)?
3. Why is the competition not open to 'older' professionals?
4. Is the YP Design Challenge a nationwide competition?

On Registration:

5. Why do we need to register?
6. Is the Php300.00 registration fee required for every design challenge to be joined by the competitor?
7. Is the registration fee refundable in case we register but are not able to submit entries?
8. We are adapting the design challenge as a class plate and will eventually enter the top three entries of our class. Can we first register three anonymous entries since we have yet to know who the top three entries are?

On Community Area Visits:

9. How many community areas should the competitor visit to enter the competition? When and how will the area visits be organized?
10. Will background information and data on the community areas to be visited be provided for the competitors?
11. Will the competition organizers pay for the transportation costs during the community area visits?
12. How will the urban poor communities who are the intended users of the proposed designs be involved in the selection of the winning entries?

On Submission Requirements:

13. What kind of materials can be used as presentation boards? Can recycled paper boards be used?
14. Does the prescribed layout format of the presentation boards have specific sizes/dimensions or is it just a general positioning of drawings/images?
15. Where and how should we submit our entries?
16. After the announcement of winners, what will happen to my presentation board?

On Design Parameters and Judging Criteria:

17. Why is BP220 used as a design parameter?
18. For *Design Challenge 1: Sustainable Shelter*, isn't 32 square meters as lot area too small for housing unit and will this not limit the design proposals? Can clustering of units or communal living arrangements be considered instead of individual housing units?
19. How can we qualify cost effectiveness of the proposed designs? Is there a need to submit a computation for the costing of the proposed designs?
20. For *Design Challenge 2: Portable Playground*, how is "playground" construed as portable since the word itself already connotes a permanent space? Shouldn't the term "playground equipment and assemblies" be more suitable for the competition?
21. Can we submit designs that have never been tested or built before?

On Awards and Prizes:

22. Can an individual or team win more than once in the competition?



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On Copyright of Submitted Designs:

23. How will the copyright of winning entries be protected?
24. Will the winning entries be constructed/built?

Answers

On Eligibility:

1. Up to how many members can there be in a team entry?

Up to three (3) team members may enter the YP Design Challenge, one member being the official registrant. The registration form allows for two other team members to be named. Please also refer to item 14 of the competition guidelines.

2. For teams entering the competition, can a team be composed of members from different fields or should it be only teams with members coming from a single field/discipline (e.g. architecture, engineering, etc.)?

A team may be composed of members from different fields or disciplines. Architects/architecture students may team up with engineers/engineering students.

3. Why is the competition not open to 'older' professionals?

The competition targets students and young professionals with not more than 5 years of professional experience. It is primarily seen as a venue for harnessing ideas from the young and an opportunity for them to directly address issues on sustainability in their design solutions. However, the 'older' professionals (especially those in the academe) are encouraged to participate in the competition by becoming mentors/advisers to eligible students and young professionals.

4. Is the YP Design Challenge a nationwide competition?

Because of the mandatory area visits to selected TAO-assisted communities in Metro Manila, the competition is considered a regional or NCR-wide competition. However, this does not disqualify contestants from outside NCR from joining, as long as they are able to comply with the requirements of the competition.

On Registration:

5. Why do we need to register?

The jury will review all eligible submissions anonymously and to make this possible, each entry shall be assigned a unique registration number during the registration process. Registration will also help the organizers estimate the number of submissions expected to be received and reviewed by the jury.

6. Is the PhP300.00 registration fee required for every design challenge to be joined by the competitor?

Yes, the PhP300.00 registration fee is required for every submission. Please refer to item 19 of the competition guidelines for details of registration fee payments.

7. Is the registration fee refundable in case we register but are not able to submit entries?

No, the registration fee is NON-refundable.



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8. We are adapting the design challenge as a class plate and will eventually enter the top three entries of our class. Can we first register three anonymous entries since we have yet to know who the top three entries are?

Yes, such arrangement could be made with the competition organizers by the class adviser/professor. Registration fees may be paid for three entries and registration numbers given. Schedule for the whole class' area visit may also be arranged. Identification of the competitor/s should be made before the opening date of receipt of submissions (October 1, 2008).

On Community Area Visits:

9. How many community areas should the competitor visit to enter the competition? When and how will the area visits be organized?

Only one (1) visit to any of the TAO-assisted communities is required to be eligible. A series of community visits shall be scheduled and arranged by TAO-Pilipinas. Only 20 slots will be allotted for each site visit; registrants must reserve slots from the schedule list that TAO shall post in the competition website. Please go to http://ypdesignchallenge.tao-pilipinas.org/?page_id=9 for updates on the schedule of community visits and map to meeting points.

10. Will background information and data on the community areas to be visited be provided for the competitors?

Background information on the communities that may be visited shall be posted on the competition website. Please go to the resources page http://ypdesignchallenge.tao-pilipinas.org/?page_id=18 for information that has already been posted.

11. Will the competition organizers pay for the transportation costs during the community area visits?

No, transportation costs to and from the community areas shall be shouldered by the competitors. The competition organizers shall set a meeting point for all registered competitors that is already in close proximity to the community to be visited. Please go to http://ypdesignchallenge.tao-pilipinas.org/?page_id=9 for updates on the schedule of community visits and map to meeting points.

12. How will the urban poor communities who are the intended users of the proposed designs be involved in the selection of the winning entries?

A jury panel composed of design professionals shall select the winning designs for each design challenge category. However, design critiques from community representatives will be solicited and considered by the jury in their deliberations. It is thus important that the contestants are aware of conditions in urban poor communities and their designs influenced by actual situations in the community.

On Submission Requirements:

13. What kind of materials can be used as presentation boards? Can recycled paper boards be used?

Presentation boards should be size 30" by 40" (oriented vertically), exhibition quality, and preferably of foam board material. Recycled paper board may be used as long as it remains rigid especially after handling and transport during submission and jury deliberations.



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14. Does the prescribed layout format of the presentation boards have specific sizes/dimensions or is it just a general positioning of drawings/images?

The presentation board layout format (as prescribed in Annex A-C of the competition rules and guidelines) do not have specific dimensions and is a general positioning of drawings and other elements that need to be included in the proposed designs. This prescribed format will guide the jury during deliberations.

15. Where and how should we submit our entries?

Please refer to item 28 of the competition guidelines.

16. After the announcement of winners, what will happen to my presentation board?

Please refer to items 42 and 43 of the competition guidelines.

On Design Parameters and Judging Criteria:

17. Why is BP220 used as a design parameter?

Batas Pambansa 220 is the mandated set of rules and standards for economic and socialized housing projects. Socialized housing projects are approved by the HLURB (Housing Land Use and Regulatory Board) and issued building permits by local government units with reference to this law. Please go to the resources page of the competition website or directly to <http://www3.hlurb.gov.ph/laws/IRRBP220.pdf> to download the .pdf copy of BP220.

18. For Design Challenge 1: Sustainable Shelter, isn't 32 square meters as lot area too small for housing unit and will this not limit the design proposals? Can clustering of units or communal living arrangements be considered instead of individual housing units?

As per BP 220 standards, thirty-two (32) square meters is the minimum lot size for socialized housing projects and is therefore a realistic parameter for Design Challenge 1: Sustainable Shelter. Although this may prove a real challenge, it should not limit contestants from developing their designs. Clustering of units is already one of different ways to approach the design problem. The competition is open to any design ideas as long as it meets the established judging criteria.

19. How can we qualify cost effectiveness of the proposed designs? Is there a need to submit a computation for the costing of the proposed designs?

Cost effectiveness of the designs will be reflected in the materials and technology proposed, considering varied factors such as building tools/equipment, labor and construction methods, ease of maintenance and repair. Costing estimates should be considered by the contestants but computations do not need to be included in the submission.

20. For Design Challenge 2: Portable Playground, how is "playground" construed as portable since the word itself already connotes a permanent space? Shouldn't the term "playground equipment and assemblies" be more suitable for the competition?

"Portable playground" stems from the idea that children's play areas can be demountable and transferable to available open spaces in a community, making it accessible to more children. Going through the specific requirements of the design assignment and judging criteria in Annex C of the competition guidelines will further clarify the design problem.

21. Can we submit designs that have never been tested or built before?



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The YP Design Challenge is open to any design ideas that can meet the judging criteria established for each of the three design challenges. Thus, proposed designs could be fresh from the drawing board and have not been constructed but has high possibility of being constructed. Originality and innovativeness are part of the judging criteria for the proposed designs. This means that the proposed design could demonstrate the application of new knowledge, new application of existing knowledge, or the unique mix of existing and new knowledge.

On Awards and Prizes:

22. Can an individual or a team win more than once in the competition?

Yes, it is possible that an individual or a team competitor may win more than once if he/she/they registered and submitted entries in more than one design challenge category. Since the jury will review the submissions anonymously, identities of winners will only be revealed after the selection of winning entries and it is possible to have the same winner/s in different categories. Although please note item 14 of the competition guidelines which stipulates that each individual or team member may submit only one (1) submission for each design challenge category.

On Copyright of Submitted Designs:

23. How will the copyright of winning entries be protected?

Please refer to items 42 and 44 of the competition rules and guidelines.

24. Will the winning entries be constructed or built?

No, the winning design entries are not intended to be used for actual construction. However, prototype construction to adopt the winning designs is targeted as a separate project at the close of the competition, depending on the availability of funds. (Separate fundraising activities may be undertaken for possible prototype construction and implementation of winning designs.) Another eventuality is that ideas and details/components from the winning designs may be incorporated in TAO projects in the communities and the designers will be given the opportunity to be involved in TAO's technical assistance work in the case that winning designs are to be implemented.



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YP Design Challenge: Ideas for Sustainable Communities ADDITIONAL FAQs as of AUGUST 26, 2008

Questions

On Jury Panel and Judging Criteria:

25. Who are the members of the jury panel for the different design challenge categories?
26. Is compliance to BP220 design standards to be strictly followed in the judging of design entries? Will you accept proposed designs that have non-conforming (to BP220) features?

On Presentation Techniques for Submissions:

27. Can we use autocad for presentation?

On Schedule of Community Area Visits:

28. Do you have community visits scheduled on weekend since that is the only available time for us who are already working?

On Eligibility:

29. Are we still eligible if we have in our team someone who is not in the design and engineering fields (as a student or professional) but will contribute to our design entry?

Answers

On Jury Panel and Judging Criteria:

25. Who are the members of the jury panel for the different design challenge categories?
The members of jury panels for the three design challenge categories are as follows:

Jury Panel for Design Challenge 1: Sustainable Shelter

- **Arlene Christy D. Lusterio, Executive Director, TAO-Pilipinas, Inc.**
- **Nathaniel von Einsiedel, PhD., President, Philippine Institute of Environmental Planners (PIEP)**
- **Ramon Alberto B. Nolido, President, R.A. Nolido Construction Corporation**

Jury Panel for Design Challenge 2: Trash Transformation

- **Gertrudes C. Samson, Education & Training Program Coordinator, TAO-Pilipinas, Inc.**
- **Rachelle F. Medina, Editor-in-Chief, Real Living Magazine**
- **One jury member to be announced**

Jury Panel for Design Challenge 3: Portable Playground

- **Ma. Faith Y. Varona, Research & Publications Program Coordinator, TAO-Pilipinas, Inc.**
- **Eleanor C. Ramos, Animator and Film Director**
- **Robert A. Alejandro, Artist-Designer**

Profiles of the jury members are posted on the Jury page of the competition website
http://ypdesignchallenge.tao-pilipinas.org/?page_id=14.

26. Is compliance to BP220 design standards to be strictly followed in the judging of design entries? Will you accept proposed designs that have non-conforming (to BP220) features?
It is highly encouraged that designers *think outside of the box* in proposing designs for the competition. As noted in the competition rules and guidelines, the judging criteria outlined



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should not limit the competitors in developing their designs. Non-conformance in the proposed designs can be considered if there is sufficient justification of variance and depending on the deliberation and decision of the jury panel.

We maintain that BP220 reference be included in the judging criteria for competitors to consider since this is the prevailing basis for social housing designs. The intent actually is to NOT have designs with even smaller housing units than the minimum standards. Additionally, financing programs for socialized housing also refer to BP220 minimum standards for approval of housing proposals. With consideration for BP220 as take-off point, we encourage alternative approaches to solving the design problem (especially space allocation).

On Presentation Techniques for Submissions

27. Can we use autocad for presentation?

Yes, computer-aided images can be one of the presentation techniques used by competitors. Please refer to item 26 of the competition rules and guidelines.

On Schedule of Community Area Visits

28. Do you have community visits scheduled on weekend since that is the only available time for us who are already working?

The schedule of community area visits is posted on the Competition Schedules page of the competition website http://ypdesignchallenge.tao-pilipinas.org/?page_id=9. Please coordinate with Ms. Mai Ilagan (telephone numbers 441-0998 or 0929-6800924) to arrange weekend schedules for community visits.

On Eligibility

29. Are we still eligible if we have in our team someone who is not in the design and engineering fields (as a student or professional) but will contribute to our design entry?

Yes, as long as the official registrant/representative is eligible according to items 13 and 14 of the competition rules and guidelines.